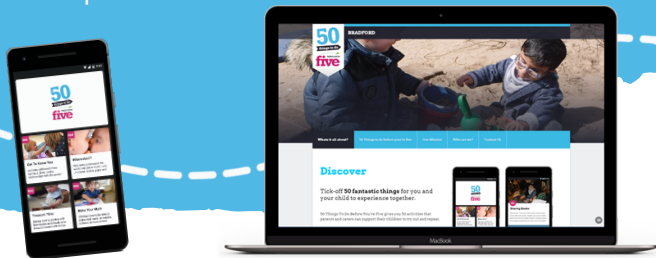


What do you get?

A license to use the "50 Things To Do" brand, adhering to brand guidelines.

An account which includes:

- ✓ Your content displayed within the "50 Things To Do" mobile app, **branded for your specific region.**
- ✓ Your own branded **website** for you to take ownership of.



Marketing Resources

50 Things to Do Brand Guidelines will be provided for reference (**these must be adhered to**) together with the following marketing assets:

Templates supplied in **Adobe InDesign**:

- ✓ Postcard set (A6, double sided, x 50)
- ✓ Parent Poster (A2)
- ✓ Pull-up Banners (850mm x 2000mm)
- ✓ Marketing Poster (A3)
- ✓ Large Banner (2000mm x 750mm)
- ✓ Promo poster (A0)

Templates supplied in **Canva** for:

- ✓ Social media
- ✓ Small documents

Further support on resources from the central team can be provided upon request.



From the Central 50 Things to Do Team:

- ✓ **1 day or 3 x 2hrs training**
Developed to support your needs, but may include:
- ✓ **Advice** on adapting and localising content
- ✓ **Roll out and launch**, based on experience how to gain momentum and success
- ✓ **Speaking to other agencies** to get them involved

From Frog Education Ltd:

- ✓ Up to 2hrs **online training**, from the Frog team, covering **how to update and manage content.**
- ✓ Online, printable **training materials** showing how to operate the software.

Once Launched

- ✓ **Half-Termly catch ups** with someone from the 50 Things to Do central team
- ✓ **Monthly Online meeting** with all Commissioning Partners, providing the opportunity to share good practice.
- ✓ Annual Commissioning Partners **Satisfaction Survey**
- ✓ Annual Commissioning Partners **Away Day**
- ✓ **Support** from 50 Things to Do Central Team

Reporting

In order to **monitor and evaluate** the success of the 50 Things to Do project, the 50 Things to Do Central team will provide a **monthly website data report**, and your team will have unlimited access to mobile app report data.

For Further Information

Please get in touch with us via email at

info@50thingstodo.org