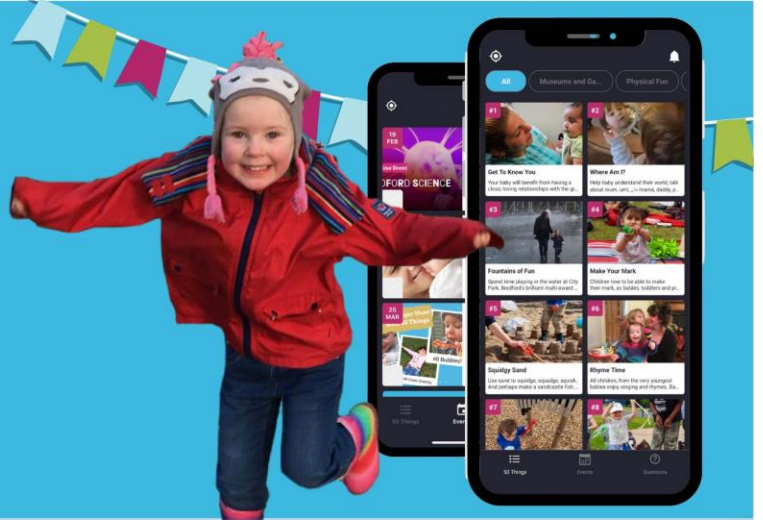


50 things to do

April 2023 Newsletter



Welcome to our April Newsletter!

In anticipation of our birthday next month, in this edition we're welcoming **four new Partners**, sharing the feedback from our latest user evaluation survey, and unveiling our plans to **celebrate the 5th birthday** of both **50 Things Bradford** project and **50 Things** as an initiative!

Welcoming our new Partners

Our network of Local Authority areas is continuing to grow! We are thrilled to introduce our **four new Partners** who are developing their localised 50 Things offers!



**SUFFOLK
LIBRARIES**



Fife
COUNCIL



Coventry City Council



London Borough
of Hounslow

Suffolk Libraries launched their 50 Things project in January with great success! Fife Council, Coventry City Council and Hounslow London Borough Council are currently finalising their projects and preparing to launch in the coming months. **We're excited to work with them going forward and to see the huge impact that 50 Things will have on families and young children in their local areas.**

User Evaluation Campaign

Our Evaluation Officer, Rosie Gasson, sheds some light on the **50 Things To Do Before You're Five** app evaluation campaign which ran from March to the beginning of April 2023.

"Over the last few months, we have been busy conducting a National User Evaluation to find out about people's experiences with **50 Things to do Before You're Five**. We wanted to hear from as many different families and areas as possible to give us a broad picture of the positive impacts that **50 Things** is having, as well as ways that we may be able to improve it.

With help from our fantastic 50 Things Partners who spread the word in their areas we were really pleased to have 60 responses from 7 different postcodes across the country. On the closing date for response submissions, we also selected 3 winners who will each receive £20 worth of high street vouchers!

We are really grateful to everybody who took part and we are looking forward to having follow-up conversations with those who are happy to tell us more about what they think of 50 Things! **Our full Report is due to be published at the end of June**, so keep an eye out for further updates!"

50 Things turns five!



5 years ago **50 Things to Do** as an initiative was launched. We started as a single team locally in Bradford, and have since **grown to a network of teams covering 22 Local Authority areas** across the UK! We've also expanded beyond the Early Years to encompass Primary age, so we now have **two amazing offers aimed at children aged 0-5 and 6-11** respectively.

May 9th is the official 5th Birthday of 50Things to Do, but we will be celebrating for the full month of May!

We're running two separate birthday celebration campaigns, one to celebrate the **impact and achievements of the 50 Things Bradford project**, and another to **showcase the growth and development of the 50 Things initiative nationally**. We're going to be reflecting on where we've come from, celebrating our local and national partnerships, showcasing our impact, and looking forward to the future!

Make sure you're following our social media pages to share in the celebrations!